



**September 8-10, 2011**

Orange County Convention Center  
Orlando, Florida

## The tide is turning and buyers are ready!

Pizza is one of the most-often-added menu items in today's restaurant industry. As part of the Florida Restaurant & Lodging Show, The Orlando Pizza Show is the PERFECT PLACE to showcase your products and services and get your name before thousands of decision-makers and buyers.

- **82%** of attendees are involved in their company's purchasing decisions.
- **86%** of attendees say this show is the best place to find new products.
- **73%** of attendees plan to spend at least \$100,000 on products and services seen at the show.



### For information, contact:

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**orlandopizzashow.com**

## Exhibitor Booth Packages



Ammenities	Basic	3 Star	4 Star
Booth Space	Yes	Yes	Yes
Directory & Web Listing	Yes	Yes	Yes
VIP Tickets	Yes	Yes	Yes
Show Special Listing in Show Directory	Yes	Yes	Yes
Digital Directory Listing	Yes	Yes	Yes
"Map Your Show" Enhanced Listing	Yes	Yes	Yes
"Map Your Show" Showroom	Yes	Yes	Yes
6' Draped Table		Yes	Yes
Standard Carpet		Yes	Yes
2 Side Chairs		Yes	Yes
Wastebasket		Yes	Yes
Lead Retrieval Unit		Yes	Yes
500 Watt Standard Electrical Outlet		Yes	Yes
Shaded Logo Listing in Official Show Directory & Buyers' Guide		Yes	Yes
Half-Page Four-Color Ad in Official Show Directory & Buyers' Guide		Yes	Yes
10% off Additional Advertising and Sponsorship Opportunities		Yes	Yes
10% off of Advertising and Sponsorship Opportunities		Yes	Yes
VIP Floor Locations			Yes
Upgrade to a Full Page Four-Color Ad in Official Show Directory & Buyers' Guide			Yes
Additional 10% off of Advertising and Sponsorship Opportunities (Total discount of 20%)			Yes

## Package Pricing

Booth Size	Basic		3-Star		4-Star	
	Member	Non-Member	Member	Non-Member	Member	Non-Member
100 Sq. Ft.	\$2,995	\$3,145	\$4,445	\$4,595	\$5,795	\$5,945
150 Sq. Ft.	\$4,295	\$4,520	\$5,847	\$6,072	\$7,152.50	\$7,377.50
200 Sq. Ft.	\$5,595	\$5,895	\$7,212	\$7,512	\$8,510	\$8,810
300 Sq. Ft.	\$8,195	\$8,645	\$9,978	\$10,428	\$11,225	\$11,675

## Need more space? Large Space-Only Pricing

Booth Size	Member	Non-Member
400 Sq. Ft.	\$10,800	\$11,400
500 Sq. Ft.	\$13,500	\$14,250
600 Sq. Ft.	\$16,200	\$17,100
700 Sq. Ft.	\$18,900	\$19,950
800 Sq. Ft.	\$21,600	\$22,800

Booth Size	Member	Non-Member
900 Sq. Ft.	\$24,300	\$25,650
1000 Sq. Ft.	\$27,000	\$28,500
1200 Sq. Ft.	\$32,400	\$34,200
1500 Sq. Ft.	\$40,500	\$42,750
2000 Sq. Ft.	\$54,000	\$57,000

\$350 corner charge. All pricing includes booth space, directory listing, and web listing with hyperlink. Prices in effect as of 3/30/2011.